



**WILSON RESEARCH STRATEGIES**

324 Second Street, SE  
Washington, DC 20003  
405.286.6500  
www.W-R-S.com

ANDRZEJEWSKI\_ILGOV BASELINE\_MQ\_091117

AFG-001

LIKELY GOP PRIMARY ELECTION VOTERS

NOVEMBER 15-16, 2009

**SAMPLE:**

n=500 Likely GOP Primary Election Voters

MoE = +4.38%

NO CODE/ASK ALL QUESTIONS

**INTRODUCTION:** Good evening. My name is \_\_\_\_\_ and I'm calling from Wilson Research Strategies, a national public opinion firm. This evening we're conducting a short scientific survey in Illinois and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

**SCREENER**

1. As you may be aware, very few people actually vote in Primary Elections - How likely is it you will vote in the February 2010 Republican Primary Election for Senate, Governor, U.S. Congress and various other statewide elected offices? Would you say you are **ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP**

- 1. Very likely ..... 87%
- 2. Somewhat likely ..... 13%
- 3. Not too likely ..... **TERMINATE**
- ...or..
- 3. Not likely at all ..... **TERMINATE**
- 4. DK/Refused ..... **TERMINATE**

2. And, as you may know, in Illinois a voter may choose to vote in either the **ROTATE** Republican or Democratic primary, but may not vote in both. Which primary do you plan to vote in next March, the **ROTATE** Republican or Democratic primary

- 1. Republican ..... 100%
- 2. Democrat ..... **TERMINATE**
- 3. Not sure/haven't decided yet ..... **TERMINATE**
- 4. Neither ..... **TERMINATE**
- 5. DK/Refused ..... **TERMINATE**





3. And what would you say is the single biggest problem facing the U.S. right now?

**DO NOT READ CHOICES, IF MULTIPLE GIVEN PROBE FOR SINGLE BIGGEST PROBLEM**

1.	Economy – Unemployment/Lack of Jobs	39%
9.	Government spending - Budget deficit	15%
7.	Health care - Cost	8%
10.	Government spending – GM/AIG/Corporate Bailouts	5%
2.	Economy – Inflation/Value of dollar/Cost of goods and services	4%
8.	Health care – Availability/Quality	4%
23.	Political Corruption	3%
15.	International relations - Iraq and Afghanistan Wars	2%
3.	Economy – Retirement/Personal debt and investments	1%
5.	Economy – Wall Street/Banks	1%
6.	Economy – International competition	1%
11.	Taxes	1%
13.	Education - Cost	1%
18.	Security – Immigration/Border security	1%
19.	Security – Terrorism	1%
4.	Economy - Foreclosures	*
12.	Education - Quality	*
14.	Roads, bridges, and infrastructure	*
16.	International relations – Hot Spots/Middle East/Iran/Korea	-
17.	International relations - Torture	*
20.	Energy - Cost	*
21.	Energy – Increase renewable use/Policy	-
22.	Energy – Foreign oil dependence	-
24.	Other <b>CAPTURE VERBATIM</b> <b>DNR</b>	10%
25.	DK/Refused <b>DNR</b>	2%



I am going to read you a list of names of people active in politics. After I read each one, please tell me if you have a favorable or unfavorable impression of that person. If I read you one you have never heard of, just tell me and we'll move on to the next person.

**[IF FAVORABLE/UNFAVORABLE, ASK:]**

And, would you say you have a VERY (favorable/unfavorable) impression of that person, or just SOMEWHAT?

The (first/next) one is...**[RANDOMIZE]**

	<b>Total Fav</b>	Very Fav 1.	Somewhat Fav 2.	Somewhat Unfav 3.	Very Unfav 4.	<b>Total Unfav</b>	No Opinion <b>[DNR]</b> 5.	Never heard of 6.
4. Adam Andrzejewski [AND-GEE-EFF-SKEE]	<b>10%</b>	5%	5%	1%	1%	<b>2%</b>	20%	67%
5. Bill Brady	<b>33%</b>	9%	23%	3%	3%	<b>6%</b>	28%	33%
6. Andy McKenna	<b>29%</b>	8%	21%	3%	4%	<b>7%</b>	28%	36%
7. Jim Ryan	<b>58%</b>	21%	37%	9%	8%	<b>16%</b>	18%	7%



8. And, if the Republican primary election for Illinois Governor were held today, for whom would you vote if the candidates were RANDOMIZE

Adam Andrzejewski [AND-GEE-EFF-SKEE]	Bob Schillerstrom
Bill Brady	...and... Dan Proft
Andy McKenna	Kirk Dillard
Jim Ryan	

IF CHOICE, ASK:

And would you DEFINITELY vote for (choice) or just PROBABLY?

IF UNDECIDED/NOT SURE, ASK

If you had to choose today, who would you lean toward (repeat candidates)?

<b>TOTAL ANDRZEJEWSKI</b>	<b>11%</b>
<b>TOTAL BRADY</b>	<b>11%</b>
<b>TOTAL MCKENNA</b>	<b>10%</b>
<b>TOTAL RYAN</b>	<b>30%</b>
<b>TOTAL DILLARD</b>	<b>7%</b>
<b>TOTAL PROFT</b>	<b>2%</b>
<b>TOTAL SCHILLERSTROM</b>	<b>3%</b>
1. Definitely Andrzejewski [ AND-GEE-EFF-SKEE ]	6%
2. Probably Andrzejewski [ AND-GEE-EFF-SKEE ]	3%
3. Lean Andrzejewski [ AND-GEE-EFF-SKEE ]	2%
4. Definitely Brady	3%
5. Probably Brady	4%
6. Lean Brady	4%
7. Definitely McKenna	3%
8. Probably McKenna	3%
9. Lean McKenna	3%
10. Definitely Ryan	10%
11. Probably Ryan	13%
12. Lean Ryan	7%
13. Definitely Dillard	3%
14. Probably Dillard	3%
15. Lean Dillard	2%
16. Definitely Proft	*
17. Probably Proft	1%
18. Lean Proft	1%
19. Definitely Schillerstrom	1%
20. Probably Schillerstrom	1%
21. Lean Schillerstrom	1%
22. Hard Undecided/DK/Refused <u>DNR</u>	27%



Now, I'm going to read a short biographical statement about one of the gubernatorial candidates at random...

- 9. Adam Andrzejewski [AND-GEE-EFF-SKEE] is forty years old, married to his wife Kerry and they are parents of three girls. Adam grew up in the small rural Illinois farm town of Herscher as the oldest of seven children. His dad taught government and civics in the public schools for thirty-eight years and his mom stayed home to raise the family.

After working his way through college at Northern Illinois State University, Adam and his brother built a small town telephone directory publishing business from scratch creating hundreds of jobs and twenty million dollars in annual sales.

After selling his shares of the business in 2007, Adam founded the government transparency organization named "For The Good of Illinois" that helps local units of government post their spending on public websites so that taxpayers can locate waste and misspending and work to zero it out. Over one billion dollars in government spending has been uploaded so far.

Adam is pro-life, pro traditional marriage, and supports the individual right to gun ownership. Adam is also opposed to new taxes, preferring to cut waste, fraud and abuse of tax dollars out of the budget while making government more accountable for how they spend our tax dollars.

**PROMPT IF NECESSARY:** Does this description make you **ROTATE TOP TO BOTTOM, BOTTOM TO TOP** very likely, somewhat likely, not very likely, or not at all likely to vote for Adam Andrzejewski [AND-GEE-EFF-SKEE]?

<b>TOTAL LIKELY</b>	<b>85%</b>
<b>TOTAL NOT LIKELY</b>	<b>7%</b>
1. Very likely	32%
2. Somewhat likely	53%
3. Not very likely	5%
4. Not at all likely	3%
5. DK/Refused <b>DNR</b>	8%

- 10. What aspect or aspects of Adam Andrzejewski's [AND-GEE-EFF-SKEE] background do you find MOST appealing?

**DO NOT READ, ACCEPT MULTIPLE RESPONSES**

2. Started his own successful family business	37%
7. Opposed to new taxes	21%
1. Raised in Herscher	17%
6. Offered transparency to taxpayers	14%
9. Prefers to cut waste fraud and abuse	14%
8. Supports right to gun ownership	13%
11. Bring accountability to government	13%
4. Founded a non-profit organization	10%
3. Employed hundreds	8%
5. Helped post spending online	6%
10. Alumni of Northern Illinois University/worked way through school	6%
12. Other (Specify:) <b>RECORD VERBATIM RESPONSE</b>	20%
13. DK/Refused	8%



11. And now that you've heard more about one of the candidates and if the Republican primary election for Illinois Governor were held today, for whom would you vote if the candidates were **RANDOMIZE**

Adam Andrzejewski [AND-GEE-EFF-SKEE]	Bob Schillerstrom
Bill Brady	...and... Dan Proft
Andy McKenna	Kirk Dillard
Jim Ryan	

**IF CHOICE, ASK:**

And would you DEFINITELY vote for (choice) or just PROBABLY?

**IF UNDECIDED/NOT SURE, ASK**

If you had to choose today, who would you lean toward (repeat candidates)?

<b>TOTAL ANDRZEJEWSKI</b>	<b>40%</b>
<b>TOTAL BRADY</b>	<b>7%</b>
<b>TOTAL MCKENNA</b>	<b>4%</b>
<b>TOTAL RYAN</b>	<b>15%</b>
<b>TOTAL DILLARD</b>	<b>5%</b>
<b>TOTAL PROFT</b>	<b>1%</b>
<b>TOTAL SCHILLERSTROM</b>	<b>2%</b>
1. Definitely Andrzejewski [ AND-GEE-EFF-SKEE ]	10%
2. Probably Andrzejewski [ AND-GEE-EFF-SKEE ]	13%
3. Lean Andrzejewski [ AND-GEE-EFF-SKEE ]	16%
4. Definitely Brady	1%
5. Probably Brady	3%
6. Lean Brady	2%
7. Definitely McKenna	2%
8. Probably McKenna	2%
9. Lean McKenna	1%
10. Definitely Ryan	4%
11. Probably Ryan	8%
12. Lean Ryan	3%
13. Definitely Dillard	2%
14. Probably Dillard	2%
15. Lean Dillard	1%
16. Definitely Proft	-
17. Probably Proft	1%
18. Lean Proft	*
19. Definitely Schillerstrom	1%
20. Probably Schillerstrom	1%
21. Lean Schillerstrom	*
22. Hard Undecided/DK/Refused <b>DNR</b>	<b>26%</b>



12. Still thinking about next year’s election, I’m going to read you a constitutional amendment that may appear on the ballot:

The Bambenek Put-Back Amendment shall convert the legislature to a unicameral body with three-member districts, establish term limits, reform legislative compensation, decentralize legislative power, establish transparency in the legislative process and other reforms.

Would you SUPPORT or OPPOSE such an amendment to the state constitution?

**[IF CHOICE, ASK:]**

And would you DEFINITELY (support/oppose) the amendment or just PROBABLY?

**[IF UNDECIDED/NOT SURE, ASK]**

If you had to choose today, would you lean toward supporting or opposing the amendment?

<b>TOTAL SUPPORT</b>	<b>59%</b>
<b>TOTAL OPPOSE</b>	<b>13%</b>
1. Definitely support	20%
2. Probably support	25%
3. Lean support	14%
4. Hard undecided/DK <b>[DNR]</b>	28%
5. Lean oppose	2%
6. Probably oppose	5%
7. Definitely oppose	6%

Now, I have just a few more questions for demographic purposes only....

13. In what year were you born? **[RECORD EXACT FOUR DIGIT RESPONSE; RECODE INTO CATEGORIES]**

1. 18-24	2%
2. 25-34	8%
3. 35-44	22%
4. 45-54	23%
5. 55-64	22%
6. 65-74	10%
7. 75 or over	12%
8. Refused <b>[DNR]</b>	1%

14. In politics today, do you usually think of yourself as a **[ROTATE]** Strong Republican, Not-so-Strong Republican, or an Independent?

1. Strong Republican	50%
2. Not-So-Strong Republican	26%
3. Independent/Something Else	23%
4. Democrat	*
5. DK/Refused <b>[DNR]</b>	1%



15. And, would you say you are a **ROTATE** Conservative, a Moderate, or a Liberal in your political beliefs?

**IF CONSERVATIVE/LIBERAL, ASK:**

And, would you say you are VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

<b>TOTAL CONSERVATIVE</b>	<b>72%</b>
<b>TOTAL LIBERAL</b>	<b>4%</b>

1.	Very Conservative	45%
2.	Somewhat Conservative	27%
3.	Moderate	23%
4.	Somewhat Liberal	3%
5.	Very Liberal	1%
6.	DK/Refused <b>DNR</b>	2%

16. Sex **BY OBSERVATION**

1.	Male	50%
2.	Female	50%

17. Media Market/Region **Pre-code**

Chicago and Suburbs	38%
Chicago Exurbs	20%
Northern Illinois	10%
Central Illinois	15%
Western Illinois	9%
Southern Illinois	8%

18. Voter History **Pre-code**

0 OF 4	-
1 OF 4	40%
2 OF 4	15%
3 OF 4	19%
4 OF 4	26%